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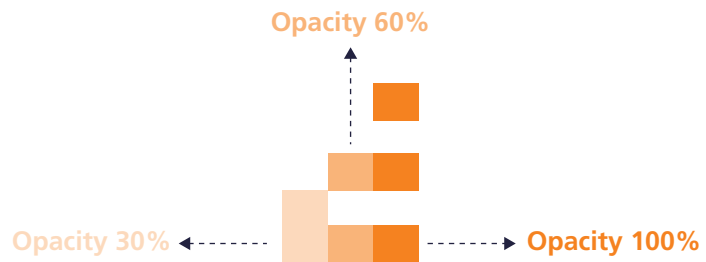
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logotype

Blue
Background



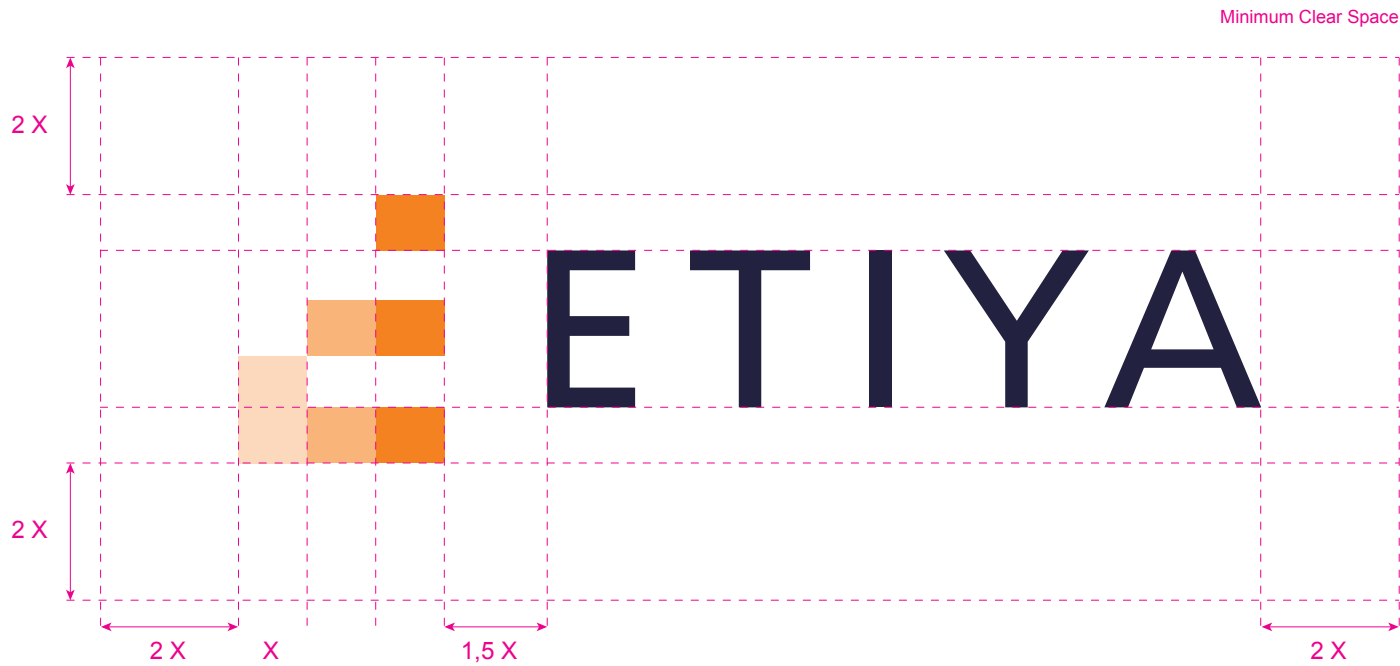
1



logotype

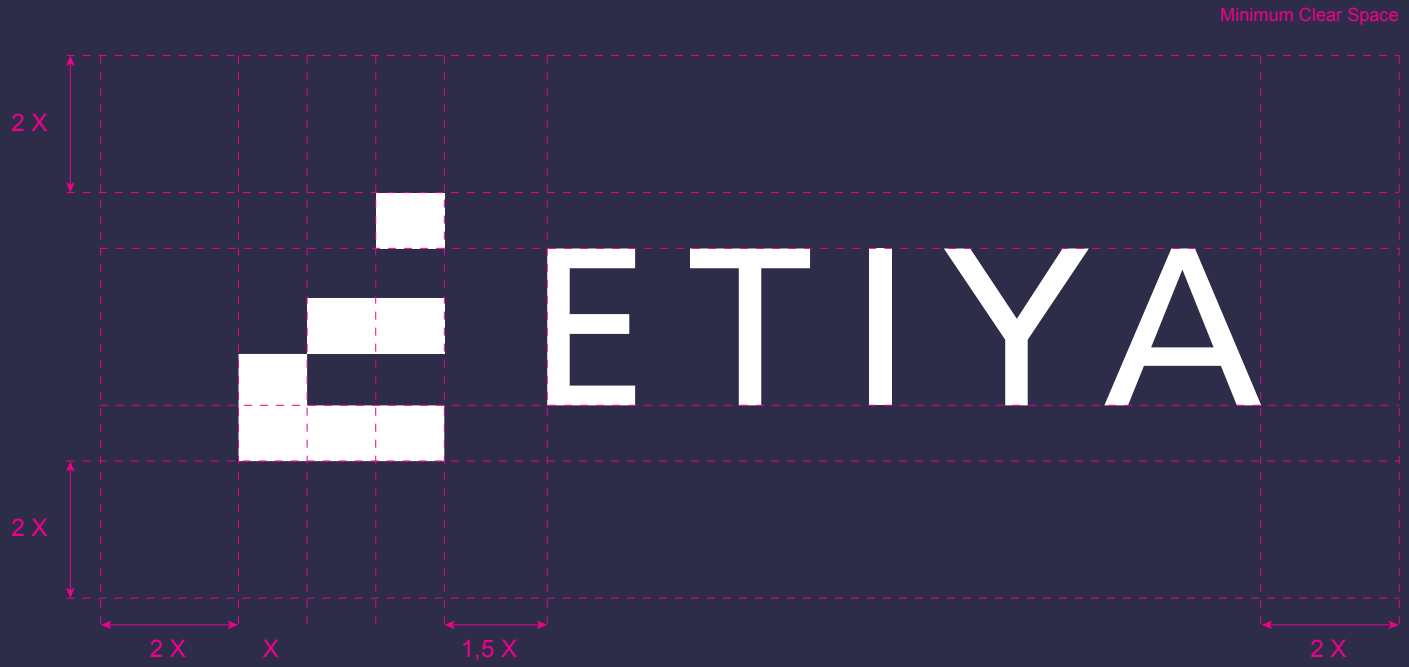
White
Background

2



Single Color

logotype



Advertising Digital & Web



TV Video



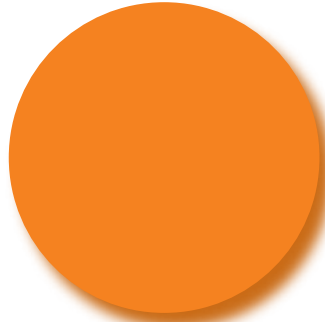
Advertising Printed



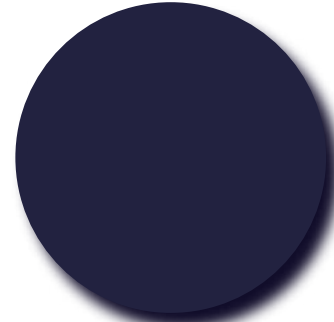
Promotion



Orange



Dark Blue



CMYK	C 0 M 60 Y 100 K 0	C 89 M 85 Y 45 K 49
RGB	R 245 G 130 B 32	R 36 G 36 B 65
Pantone	1575 C	533 C
HEX	#f58220	#242441

Frutiger LT Regular



Content / Text

Frutiger LT Bold



Heading

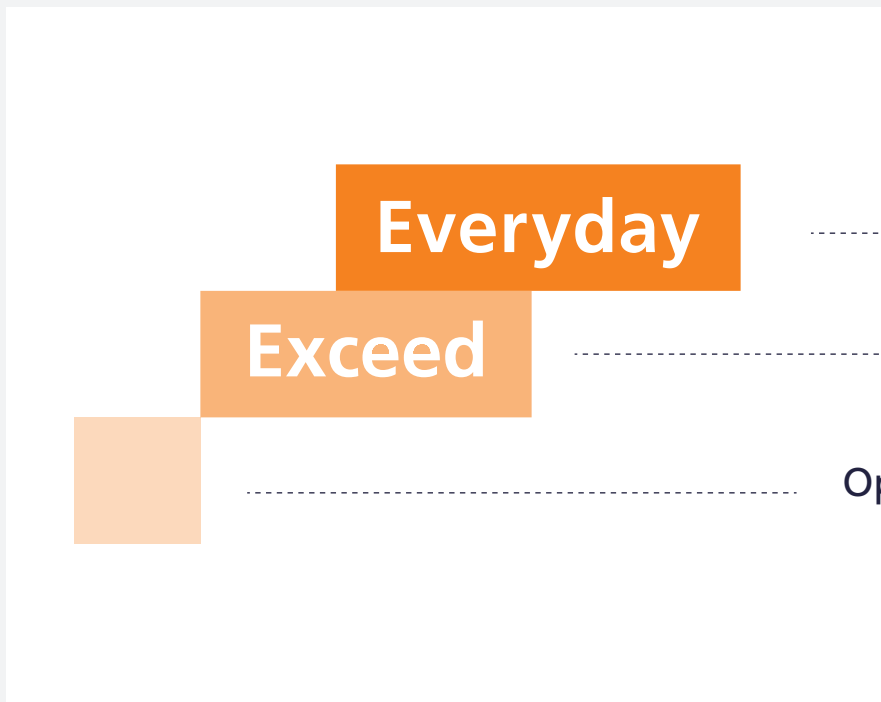
Correct



Incorrect







White Background

Dark Blue Background

Opacity 100%

Opacity 60%

Opacity 30%

